



HAVE NEVER BEEN *Hotter.*

Introducing Hostess® Deep Fried Twinkies®.



HOW DO YOU MAKE IRRESISTIBLE GOLDEN SPONGE CAKE AND CREAM FILLING EVEN MORE IRRESISTIBLE? Make 'em hot! Drop new Hostess® Deep Fried Twinkies® in the fryer and get ready for a rise in sweet, sweet sales.



ICONIC

Hostess® Twinkies® have been a snacktime go-to for 80+ years, but never like this!



INNOVATIVE

Creative sweets are must-haves to keep snack and dessert sales rising.



IRRESISTIBLE

A light, crispy coating and hot, creamy center give these Twinkies® a can't-get-enough twist.

ALL THE DELICIOUS DETAILS

Item Number	Product Description	Packaging			Preparation		
		Case Pack	Case Weight (lb.)		Cooking Method	Temperature (F)	Time (Minutes)
			Net	Gross			
1000004800	Hostess® Deep Fried Twinkies®	2/4 lb.	8.00	9.07	Deep Fry	350	2:15 (use hold down basket)

TO ORDER A FREE SAMPLE, VISIT TWINKIESAREHOT.COM

